

SEO On-Page Cleanup

One-time Service

- **On-Page or Organic optimization of website.**

Elements implemented to launch site as "healthy" and effective as possible regarding search visibility, search engine indexing, and page authority. Includes verification and edits to page elements such as

- title tags
- meta descriptions
- check & resolve duplicates
- check & resolve keyword cannibalization
- schema markup
- some site content optimization
- build and implement sitemap(s)
- check and Resolve any 404 and 301 redirect issues
- image alt tags
- internal linking and cross-linking where possible
- compression of CSS, Javascript, and Images (for optimized load time & performance)
- and more

Also includes:

- **Setup and Implementation of Google Analytics (tracking)**
- **Setup of GWT (Google Webmaster Tools)**
- **Verification and Submission of sitemap to Google**
- **Check and optimization of robots.txt for any harmful crawl disallows**
- **Google verification of mobile compliance and speed checks**